

University of Wisconsin-Madison
Health Sciences Library
Ebling Library

Strategic Targets

Target Area 1: Fully integrate the library and staff in the three Schools, the UWHC and the campus biosciences community

- Address interdisciplinary endeavors and groups requiring a complex suite of advanced services through an improved liaison program
- Identify and prioritize user needs and create a mechanism for continual assessment of satisfaction with resources and services
- Develop staff expertise and subject knowledge
- Integrate into bioinformatics education and research

Target Area 2: Transform our role in the discovery, translation, and management of information

- Partner with faculty and researchers to assist them in archiving and improving access to their research
- Build copyright, intellectual property and grant services in support of scholarly communication and publishing
- Expand online access to primary information resources
- Integrate information resources into electronic health software in support of clinical practice
- Identify and develop open source tools and assist users in integrating them into their work

Target Area 3: Develop relationships with campus and external partners to ensure a sustainable future for the library

- Strengthen partnerships with UW Foundation, Wisconsin Alumni Research Foundation, Department of Public Instruction, and others
- Cultivate relationships with alumni, campus administration, and governing bodies
- Promote engagement of potential donors in support of the library's mission
- Enhance the long-term financial base in support of library services and resources