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Director's Corner: Hello, InfoCommons. Goodbye, HealthWeb.



Med 2 students using one of Ebling's new collaborative workstations which features a 24 inch screen!
(Front) Clémence Sullivan, (back: l-r) Bryan Webster, William Truong and Matthew Szadkowski.

for events in the evolution of our library.

The InfoCommons, which merges the HSLC InfoLab with the Ebling Library, allows users of the previously separate locations "one-stop shopping" for computer access – with 90 plus computer workstations and wireless access throughout; information access – all of the library resources and InfoLab software available in a single location; and information service – offering reference and research, computer support, and library information. The ICE (I'll call it "ICE", – Information Commons at Ebling, for now – but you're welcome to give me other name options, although we

really haven't decided if it needs one) expands both operations through the addition of group workstations for collaborative work and more seating options. Additionally, we have added a popular reading collection (generously donated by the Medical School Class of '47) and over a dozen handmade afghans (donated by Marjorie Burton) to provide for mental

Continued on page 2 Director's Corner

Ebling Library
BOOK SALE
October 25th
9:00-4:00 pm

Ebling News is an occasional publication of the UW-Madison Ebling Library and is produced and edited by the Marketing Team, with contributions from various units. *Ebling News* is available both electronically <http://ebling.library.wisc.edu/about/newsletter/> and in print.

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The Ebling Library is located in the Health Sciences Learning Center at 750 Highland Avenue, U W-Madison, adjacent to the UW-Madison Hospital.

All photos by Michael Venner, Ebling Librarian unless otherwise noted.

Reserve Your Ebling Library Group Study Rooms Online!

You may reserve a group study room at the Ebling Library. We have set aside five of our 16 study rooms for reserving. Find available rooms and place a reservation request using your UW NetID at:

<http://studyrooms.library.wisc.edu/>



Continued from page 1—Director's Corner

decompression and physical comfort of ICE users. We are still high-tech and high-touch, but in a much bigger, better way.

On a somewhat sad note, the HealthWeb service is discontinuing operations. HealthWeb has provided a one-stop entry point to evaluated, non-commercial, Internet-accessible resources organized by health sciences discipline. Over twenty health sciences libraries in the Greater Midwest Region of the National Network of Libraries of Medicine (with contract support from the National Library of Medicine) collaborated to build and maintain the resource list for more than a decade. Changes in user search technology and behavior (i.e., Google), user needs, and librarian responsibilities have necessitated a re-thinking of HealthWeb's viability. Effective October 31, 2007, HealthWeb will cease. I am extremely proud of Wisconsin's long term contributions to the project. At the end,

UW-Madison have provided eight subject editors, the most of any participating library, and Allan Barclay, Information Architecture Librarian, has been technology chair. We hate to see it go, but the time has come.

These landmark changes are part of a future unimagined in 1994 (for HealthWeb) or 1997 (for the HSLC). I have noted in the past some of the other adaptations the Ebling Library staff is transitioning, both in response to, and in preparation for, once unimaginable futures. We are making significant progress toward having an all-electronic journal collection. We may not all like it, but both finances and use (millions of uses of the electronic versions of journals versus thousands of the same titles in paper) say it is an adaptation that is appropriate. Librarians are spending much more time outside of the library, working with their liaison groups, teaching, providing research

Lost and Found at Ebling

The Ebling Library is the official location for Lost and Found items at the Health Sciences Learning Center. So if you have left a wallet or your ipod in an HSLC classroom, the atrium or anywhere in the building please stop at the Service Desk or call us at 608-262-2020.

assistance, and working with learners of all types and ages throughout the state.

The library staff will continue to adapt to enable you to create progress in education, in research, and in clinical care. Together, we can make the unimaginable future not only imaginable, but real.

Terry Burton, Director
3322 Ebling Library, UW-Madison
608-262-5943

Journal Subscription Assessment & Cancellations, 2008

Along with other libraries on the UW-Madison campus, the Ebling Library is conducting its annual review and assessment of current journal subscriptions. Careful analysis of the data on use and cost of the individual journal titles, interlibrary borrowing trends, purchase requests, and anticipated subscription increases has resulted in the 2008 cancellation plan.

The Ebling Library currently subscribes to just over 1200 journal titles at an annual cost of over \$1.2 million. As with many other departments and units across campus, the library is working with a zero-budget increase for FY 07/08. At the same time, the average cost of a journal subscription is increasing nearly 10% annually. The library's collection budget is not keeping pace with the increases in journal subscriptions and it is necessary that we cancel 97 titles at a total value of \$64,950 for 2008. The proposed cancellations will fall short of the dollars needed to maintain a balanced budget

in light of the expected price increases in journals so it is likely that changes will be made in database subscriptions when those are reviewed early in 2008.

The library is working hard to identify those titles that, if cancelled, will have the least impact on your research and teaching needs. We started our journal assessment process early in the summer. We collected data on both print and electronic costs, print and electronic uses, impact factors and more. This data was evaluated together as we made the hard decision on which journal titles we would continue to subscribe to for 2008.

The Ebling Library is committed to meeting your present and future information and research needs. We understand the importance of journals to the scholarly communication process and we will continue to assess our current collection with your needs in mind. We will also continue to provide our interlibrary loan and commercial document

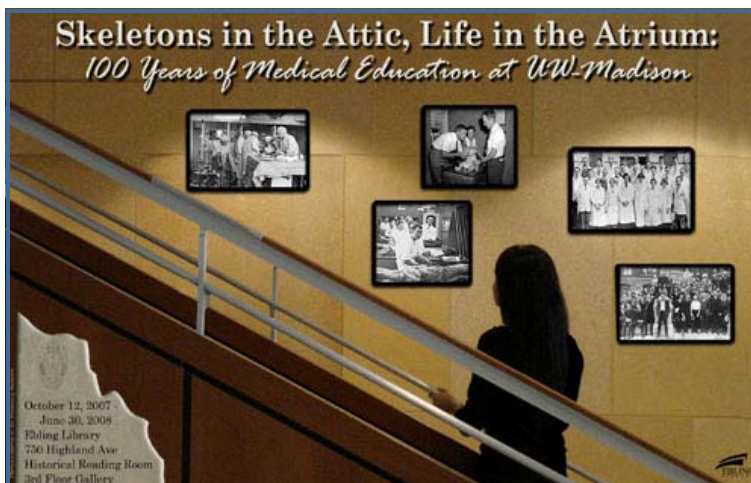
delivery services in order to retrieve the information you require.

Ebling Library encourages authors to use the CIC author's addendum (endorsed by the UW-Madison Faculty Senate on May 7, 2007) which addresses the need of researchers and scholars to retain key rights to their research articles. Rights retention is the first step in meaningful changes in scholarly communication. The author's addendum can be found at: http://oscp.library.wisc.edu/sample/author_addendum.pdf

We welcome comments about the journal cancellations and we encourage everyone to contact us by phone or by email with your questions and concerns. This is a difficult process for everyone and your input is important to us. Please contact either Terry Burton, Director of the Ebling Library or Julie Schneider, Assistant Director for Information Resources & Scholarly Communication.

News from Ebling Library's 3rd Floor Historical Reading Room

Please visit "Skeletons in the Attic, Life in the Atrium: 100 Years of Medical Education at UW-Madison" a historical exhibit highlighting the Centennial of the School of Medicine and Public Health. Planned installation is October 12th, 2007. Look for an opening reception later in the year. Contact Micaela Sullivan-Fowler at msullivan@library.wisc.edu or (608) 262-2402 for details.

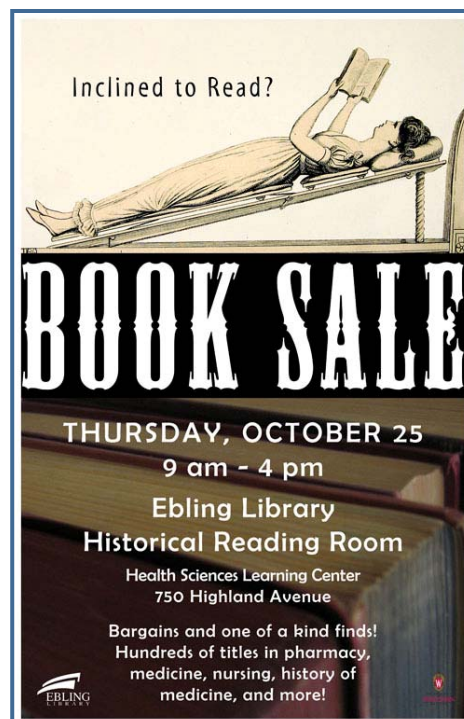


We will also have photographs depicting the history of the School in the third floor gallery space. Look for those fabulous images from the University Archives and the Wisconsin Medical Alumni Association in mid-October. Many of these photographs have never been publicly shown. The exhibit will be on display through spring 2008.

Ebling Library Book Sale Is Oct. 25th!

Mark YOUR calendar! The Ebling's always popular **Book Sale** of out-of-date health science, anatomy, clinical, nursing and pharmacy books, and reasonably priced 19th and early 20th century collectibles is planned for **Thursday, October 25th** from **9:00-4:00**.

To donate books or ask questions, contact Micaela Sullivan-Fowler at 262-2402 or msullivan@library.wisc.edu



Ebling Library's New Website (<http://ebling.library.wisc.edu>)

If you hadn't noticed already the Ebling Library website has a new look for Fall 2007. We would be very interested in your feedback (positive or negative). It's your site, we want to know how to make it look and work best for you.

A few of the major changes:

- More prominent presentation of ways to Ask a Librarian for help
- Major resources are listed by popularity as well as alphabetical and/or subject-based breakdowns
- Related pages are more tightly integrated by being presented as single pages using tabs - hopefully this means less unproductive

clicking and more hinting for things that weren't always easy to find (hint: if you want to bookmark a section right click on the item in the dropdown menus)

- A new color scheme and subtler design
- Several new subject guides or portals, and a better architecture to expand current ones or add more as needed. Several were developed in close collaboration with schools or departments by Ebling liaisons (something we hope to do much more of in the future)
- More and better RSS feeds and

other tools to help you manage your information

We sincerely hope you like the new site, and will let us know what works for you and what doesn't. Also, if you have anything you'd like us to develop for you on the site (in the health sciences and related disciplines, of course) don't hesitate to get in touch with at: EblingWeb@library.wisc.edu

9th Annual Latino Health Fair

On August 18th, Ebling Library Outreach Coordinator, Ulrike Dieterle, and Meriter Hospital Librarian, Robert Koehler, again staffed a health information exhibit during the annual La-



Robert Koehler, Meriter Hospital Librarian, gets a hug from Bucky Badger.

tino Health Fair held at the Alliant Center. The Fair, which draws hundreds of visitors each year, is organized by the Latino Health Council and is sponsored by non-profit organizations, agencies and businesses committed to providing quality health-related information and services to the Latino community. The Fair is a family event with free adult health screenings, refreshments, live music, dance and ample information resources for all ages. Even Bucky Badger paid us a visit this year!

The library exhibit highlighted NLM and BadgerLink resources including

Spanish-language brochures, bookmarks, pens and handouts focusing on this year's theme of Healthy Sexual Relationships.



The variety of exhibits provided something of interest for everyone.

Study Hall Hours

After the popular 1st year of study hall hours for 2005-2006 we bring them back for the fall semester 2007.

Ebling Library is now providing its space as a study hall area to all health sciences students and is staffed on **Friday** and **Saturday** evenings from **6:00 pm-11:45 pm**.

If you are a member of this group (medical, nursing, pharmacy, etc.) your HSLC badge has been centrally programmed to allow you access by scanning it at the library entrance during those hours.

During study hall hours, you are permitted to use the computers and the collection, but there are no

library services. ***This means you may not check out any items, including reserve materials. Reference and technical help will not be available.*** The intent of the study hall hours is to give members of the University health sciences community an additional quiet area to study and conduct independent research.

New Book Titles at Ebling!

Did you know that the Ebling Library added over 800 new book titles to the collection in the fiscal year 2006/2007? Some of those titles were recommended by the faculty, staff, and students on this campus using the library's purchase recommendation form which can be found at: http://ebling.library.wisc.edu/services/collection/purchase_request.cfm

Other titles were selected by the Ebling Library's liaisons to departments, centers, and institutes of the Schools of Medicine & Public Health, Nursing, and Pharmacy. If you know of a title that

you'd like to see added to the library's book collection, please fill out a purchase request form or contact your library liaison. A list of Ebling Library liaisons can be found at: <http://ebling.library.wisc.edu/liaison/>

Here are just some of the most recent titles that have been purchased and added to the collection:

Andreoli and Carpenter's Cecil essentials of medicine / editor-in-chief, Thomas E. Andreoli ; editors, Charles C.J. Carpenter, Robert C. Griggs, and Ivor J. Benjamin. 7th ed., c2007. WB 115 A559c 2007.

Antiangiogenic cancer therapy / edited by Darren W. Davis, Roy S. Herbst, James

L. Abbruzzese. c2008. QZ 267 A6282c 2008.

Antimicrobial pharmacodynamics in theory and clinical practice / edited by Charles H. Nightingale ... [et al.]. 2nd ed., c2007. QV 350 A6337p 2007.

Applied longitudinal data analysis for epidemiology : a practical guide / Jos W. R. Twisk. c2003. WA 105 T974a 2003.

Biostatistics : a guide to design, analysis, and discovery / Ronald N. Forthofer, Eun Sul Lee, Mike Hernandez. 2nd ed., c2007. WA 950 F739b 2007.

Developing clinical practice skills for pharmacists / Kimberly A. Galt. c2006.

New Books continued on page 5

Library Instruction for Fall Semester

Ebling Library in a Nutshell

Join us for an overview of the many health resources and services available from the Ebling Library. We'll show you how to locate and obtain online and print books and journals, navigate our website, and use the library resources from off-campus.

PubMed Searching

Learn how to successfully mine PubMed (MEDLINE), the world's largest biomedical literature database, using advanced features such as searching with Medical Subject Headings (MeSH), using limits, clinical queries, citation matcher, and the MyNCBI features for saving search strategies or results, and setting up customized tabs, or topic email alerts.

RefWorks

Covers the basic features of using RefWorks, including organization of records, importing records electronically from MadCat and journal databases, and the preparation of bibliographies. Instructors will be available for individual questions after the class.

EndNote

Introduces the basic features of EndNote, which helps organize references to journal articles, books, etc. Learn how to maintain your personal database, import records and prepare bibliographies. Health science examples will be used in

Ebling Library's staff offer instruction on selected library topics and resources. All sessions are held in the HSLC Room 2121 (Note: new location) from 12:00-1:00 pm. Wednesdays or Fridays. Sessions are free, open to all, with no pre-registration required, so please drop-in!

Ebling in a Nutshell	Sept 5 & 7
PubMed	Sept 19 & 21 Oct. 24 & 26
RefWorks	Oct 3 & 5 Oct 31 & Nov 2
EndNote	Oct 10 & 12 Dec 12 & 14
EBP Resources	Oct 17 & 19 Dec 5 & 7
RSS Alerts	Nov 28 & 30

this session. Instructors will be available for individual questions after the class.

Evidence-Based Practice: Overview of Resources (EBP)

Join us for an overview of Evidence-Based Practice (EBP) and the resources available from on and off-campus, including sources for systematic reviews (Cochrane, DARE, PubMed), sources for clinical trials (Cochrane Central), and other EBP-related tools such as surveillance journals and clinical databases.

RSS Alerts

Staying afloat with current biomedical research can be overwhelming. Imagine that you could have one single list of articles from your favorite journals, newspapers, web sites, and blogs, which you could peruse at your leisure. This hands-on workshop is intended to provide a fun and informative introduction to RSS, which make it easy to stay up-to-date with new research. Hands-on practice setting up and using your own Google Reader or Bloglines account is included.

Teachers, would you like a customized workshop to support your curriculum, class, or group? We're scheduling for the fall semester. Contact your library liaison <http://ebling.library.wisc.edu/liaison/index.cfm> or

Chris Hooper-Lane, our Instructional Services Librarian, at 608-263-9324, chooper@library.wisc.edu

New Books continued from page 4

QV 21 G179d 2006

Fear in cognitive neuroscience / Salvatore Campanella, editor. c2006. WM 178 F288c 2006.

Gabbard's treatments of psychiatric disorders / Glen O. Gabbard, editor-in-chief. 4th ed., c2007. WB 400 G1122t 2007.

Green healthcare institutions : health, environment, and economics : workshop summary / Howard Frumkin and Christine Coussens, rapporteurs. c2007. WX 140 G798h 2007.

Handbook on the toxicology of metals / editors, Gunnar F. Nordberg ... [et al.]. 3rd ed., c2007. QV 275 H236t 2007.

HPLC for pharmaceutical scientists / editors, Yuri Kazakevich and Rosario

Lobrutto. c2007. QV 25 H872k 2007. **Immunology** / [edited by] David Male ... [et al.]. 7th ed., c2006. QW 504 I333m 2006.

Leading-edge messenger RNA research communications / Martin H. Ostrovskiy, editor. c2007. QU 58.7 L433o 2007.

Medication treatments for nicotine dependence / edited by Tony P. George. c2007. WM 290 M489t 2007.

Occupational therapy evidence in practice for physical rehabilitation / edited by Lois M. Addy. c2006. WB 555 O142t 2006.

Planning, implementing, and evaluating health promotion programs : a primer / James F. McKenzie, Brad L. Neiger, Jan

L. Smeltzer. c2005. WA 525 M4785p 2005.

The art, science, and technology of pharmaceutical compounding / Loyd V. Allen, Jr. 2nd ed., c2002. QV 778 A427a 2002.

The research methods knowledge base / William M.K. Trochim and James P. Donnelly. 3rd ed., c2007.

Translational and experimental clinical research / editors, Daniel P. Schuster and William J. Powers. c2005. W 20.5 T772s 2005.

Translational pain research / edited by Jianren Mao. c2006. WL 704 T772m 2006.

Woods Hole Update

If you aren't familiar with Woods Hole, MA, I can tell you that their claims to fame are many (and well deserved). The Marine Biological Laboratory, the Woods Hole Oceanographic Institution, the SEA Education Association, NOAA's Northeast Fisheries Science Center and, of course, the Captain Kidd Century Old Bar are just some of the highlights of this Massachusetts town that describes itself as "a salty, sea spray village that brings the Nobel Laureate and the local fisherman together in harmony."

But maybe more importantly, twice a year in the spring and fall, Woods Hole becomes the setting for a BioMedical Informatics course sponsored by the National Library of Medicine. And I was one of the lucky few selected to participate in this fellowship.

Over drinks and snacks on a Sunday evening in late May, we had our first chance to meet the people that would share with us what they knew about the topic of biomedical informatics.

After giving us some time to meet and mingle, our course director, Christopher Cimino, brought us all together and gave us a chance to introduce ourselves. Right then I really began to appreciate the opportunity that I had been given to be a part of this course and to interact with the people that were there. The course participants were made up of one-third librarians, one-third physicians, and one-third in a variety of health-related professions such as community health planner and a pharmaceutical company administrator.

Over the next five days with sessions scheduled from 8:30 in the morning until 9:00 at night, we were introduced to a broad range of topics that are a part of biomedical informatics study. From database theory to clinical information systems to translational informatics and the Visible Human Project, the team of instructors shared with us their research and working knowledge of a topic that interested them as much as it enthralled most of us. While

the days sound long, I still wish I could return for a couple more days; maybe even just a couple of hours to ask those questions that I have now that I didn't have when the class started.

I would be remiss if I didn't end with my sincere thanks to Donald Lindberg and the National Library of Medicine for this tremendous opportunity. Thanks to each and every one of the instructors who took the time to share their expertise with us and enthusiasm for this area of study; particularly our course director, Christopher Cimino.

If you haven't ever applied for NLM's Biomedical Informatics Fellowship, do it NOW. And save me a seat at the Captain's and I'll buy the first round.

Subscribe to the Ebling News

If you would like to subscribe to the *Ebling News* for an electronic copy just drop us a line.

mvenner@library.wisc.edu

You will be sent a confirmation email.

NIH PubChem Instruction at Ebling Library

On August 1-2, Ebling Library hosted two full-day sessions on effectively using the NCBI [National Center for Biotechnology Information] PubChem system.

PubChem is an integrated collection of databases, search services, and analysis tools that focus on small chemicals and their biological activities.

PubChem can be accessed from the PubMed home page. Use the drop-down menu on the far left next to "Search" and scroll down to PubChem Bioassay, Compound, or Substance. Or, click "All Databases" on the black bar to see all NCBI databases, including PubChem.

This well-attended event attracted many UW-Madison faculty, staff and

students as well as scientists and educators from the private sector and other non-campus venues.

This is the third summer Ebling Library has sponsored NIH/NCBI workshops. Past courses have included GenBank, Refseq, the Structures Database, Identification of Disease Genes, Correlating Disease Genes and Phenotypes.

Visit the NCBI website to see additional educational offerings. <http://www.ncbi.nlm.nih.gov/Education/>

Consider suggesting workshops of interest through the "Ask a Librarian" link in the upper right corner on Ebling's home page. Let us know what you'd like to attend!
<http://ebling.library.wisc.edu/services/ask-a-librarian.cfm>

Ebling Library Fall Hours: Sept 4-Jan 1

Note: The Health Sciences Learning Center's building hours are from 5:00 am-11:45 pm.

Mon-Thursday
7:30 am – 11:45 pm

Friday
7:30 am – 5:45 pm

Saturday
10:00 am – 5:45 pm

Sunday
10:00 am – 11:45 pm

Closed Nov 22, Dec 24, 25, 31 & Jan. 1, 2008

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