

Heidi Marleau

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Senior Academic Librarian
Ebling Library
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Education

- Master of Library and Information Studies, University of Wisconsin-Madison, Dec 1985
- Bachelor of Science, History of Science, University of Wisconsin-Madison, May 1984

Professional Experience

Ebling Library/Health Sciences Libraries, University of Wisconsin-Madison, Mar 1995 –

► **Health Sciences Librarian, Jan 2004 -**

- Provides liaison services to the Departments of Pediatrics, Obstetrics & Gynecology, & Ophthalmology
- Actively participates in reference, research, and instruction for a wide variety of patrons
- Serves on multiple library committees

► **Outreach Librarian/Information Services Librarian, Jun 2001 – Dec 2003**

- Coordinated planning, implementation, and evaluation of HSL outreach activities
- Identified target outreach groups throughout Wisconsin
- Developed and presented demonstrations and workshops around the state
- Wrote outreach-related grants to fund specific projects
- Developed web-based resources and tools for target groups
- Taught workshops, provides reference services, participates in library meetings, etc.

► **Pharmacy Library Move Co-Coordinator, Jan – May 2001**

- Worked with a team of library staff to coordinate all aspects of the Pharmacy Library move
- Summarized collection issues including reclassification, withdrawal, etc.
- Assessed all aspects of the new library space and solved problems as necessary
- Worked with the movers to complete a successful move in May 2001

► **Pharmacy Librarian, Jun 1999 – Dec 2000**

- Coordinated all aspects of the Pharmacy Library management
- Assessed and served the needs of the School of Pharmacy faculty, staff and students
- Represented the library in the School of Pharmacy accreditation process
- Supervised 4.5 FTE
- Prepared for the School of Pharmacy move in May 2001

► **Interim Pharmacy Librarian, Feb 1998 – May 1999**

- Lead new initiatives such as introducing library instruction into the curriculum
- Determined the direction for the print and electronic collections including management of funds
- Managed the Pharmacy Library supervising 4.5 FTE
- Trained staff and users to use electronic resources including OVID databases, Micromedex, and the Internet
- Networked with national pharmacy information center colleagues to better serve constituents
- Fostered closer rapport with School of Pharmacy faculty, staff, and students
- Collaborated with the Pharmacy Library Committee Chair on the upcoming ACPE accreditation process

► **Acting Head of Systems, Jun - Oct 1998**

- Helped orchestrate migration from a Windows 3.1 to Windows 95 environment
- Steered daily operations for computer support by 3 FTE
- Explored emerging technologies to strengthen user and staff services
- Prioritized and monitored outstanding projects

► **Information Services Librarian, Weston Library Site, Mar 1995 – Jan 1998**

- Coordinated reference and research services for the health sciences community including clinicians, consumers, practitioners, students, staff, and faculty
- Supervised the InfoLab, its expansion, and onsite computer operations
- Developed extensive knowledge of health science databases including MEDLINE, CINAHL, IPA, Science Citation Index, and familiarity with the 200+ databases offered via the Electronic Library
- One of only a few staff with rights to update the UNIX based library web pages

► **Assistant Director**

Dexter Library, Northland College, Ashland, Wisconsin, Sep 1990 - Feb 1995

- Successfully coordinated the computerization of the College's 80,000 volume catalog including fund raising, RFP writing, selection of vendor DataTrek, Inc., retrospective conversion, Novell network and computer station rollout, staff and user training, and maintenance.
- Responsible for all other library computer needs including selection and maintenance of hardware and software in cooperation with the College computer staff.
- Engineered a library recarpeting project involving two floors, over 40 stack ranges in 24,000 sq. ft. area
- Aided students and faculty of this isolated, four-year liberal arts/environmental sciences College find information resources using ProQuest, Science Citation Index, OED, Wiscat and the then budding Internet
- Responsible for the library in the Director's absence including summer break

► **Reference/Cataloging Librarian**

Arthur Andersen & Co., Minneapolis, Minnesota, Feb 1987 - Aug 1990

- Coordinated cost-recovery reference services for Firm clients (e.g., biotechnology and medical companies) and staff (computer, law, and accounting professionals)
- Served as the library representative on the Move Team for relocation of the Firm to a new building
- Responsible for document delivery using a wide-scope of relationships from local collaboration to international vendors
- Performed online and CD-ROM database searches using Dialog, Lexis/Nexis, Westlaw, Datatimes, etc.
- Worked collaboratively with the international network of Firm librarians
- Cataloged all materials
- Supervised clerical and student staff (1.5 FTE)
- Responsible for the library in Director's absence including during maternity leave

► **Intern**

ASCLA Division, American Library Association, Chicago, Illinois, Aug 1986 - Dec 1986

- Recognized for my student involvement during graduate school, hired as an interim Program Officer
- Assisted in the coordination of a NEH funded reading program requiring negotiation with commercial publishers
- Cooperated with State Librarians to compile statistics and directory information
- Provided outreach for the membership composed of State Library Agencies and special population librarians

Professional Association Memberships & Activities

2007	Medical Library Association
1998 - 2002	American Association of Colleges of Pharmacies / Library & Educational Resources Section <ul style="list-style-type: none"> • Chair-Elect, Program Chair, 2001 – 2002 • Secretary, 2000 – 2001
1998 -	Midwest Chapter / Medical Library Association
1998 -	Wisconsin Health Science Libraries Association
1997 - 2000	Medical Library Association / Pharmacy and Drug Information Section
1995 - 2000	Wisconsin Association of Academic Libraries Directory Committee, 1995-1996
1995 -	Wisconsin Women Library Workers
1990 - 2000	Wisconsin Library Association <ul style="list-style-type: none"> • Library Careers Committee, 1995 – 1999
1987 - 1990	Special Libraries Association, Minnesota Chapter <ul style="list-style-type: none"> • Secretary, 1988 – 1989

Conference Attendance & Activities

2006 May	Medical Library Association <ul style="list-style-type: none"> • Co-presented poster 	Phoenix, AZ
2001 Nov	Radiological Society of North America <ul style="list-style-type: none"> • Demonstrator, NLM databases 	Chicago, IL
2001 Jul	American Association of Colleges of Pharmacy <ul style="list-style-type: none"> • Tour Committee Chair 	Toronto, Ont
2001 Oct	Midwest Chapter/Medical Library Association <ul style="list-style-type: none"> • HealthWeb Annual Meeting 	Milwaukee, WI
2000 Jul	American Association of Colleges of Pharmacy <ul style="list-style-type: none"> • Presided at "Libraries/Educational Resources 2nd Academic Program Session" on 7/12/00 	San Diego, CA
1999 Nov	Radiological Society of North America <ul style="list-style-type: none"> • Demonstrator, NLM databases 	Chicago, IL
1999 Jul	American Association of Colleges of Pharmacy <ul style="list-style-type: none"> • Presented "Electronic Expansion List" on 7/5/99, a contributed paper, http://staff.hsl.wisc.edu/staff/hmarleau/present/aacp/1999/index.htm 	Boston, MA
1999 May	Medical Library Association <ul style="list-style-type: none"> • HealthWeb Annual Meeting 	Chicago, IL
1998 Oct	Midwest Chapter/Medical Library Association	Lexington, KY
1998 Jul	American Association of Colleges of Pharmacy	Snowmass, CO
1998 May	Medical Library Association	Philadelphia, PA
1997 Nov	Radiological Society of North America <ul style="list-style-type: none"> • Demonstrator, NLM databases 	Chicago, IL

Awards & Honors

2002 Aug	Academy of Health Information Professionals, Senior Member
1998 Jul	American Association of Colleges of Pharmacy conference stipend award
1998 Jun	UW System's Academic Staff Development Grant, co-recipient
1998 May	Medical Library Association's Frank Bradway Rogers Information Advancement Award for "HealthWeb"
1985 Dec	Beta Phi Mu, Beta Beta Epsilon Honor Society membership